WEYCO REPORTS SECOND QUARTER SALES AND EARNINGS

(Milwaukee, Wisconsin---July 30, 2013) Weyco Group, Inc. (NASDAQ: WEYS) (the "Company") today announced financial results for the guarter ended June 30, 2013.

Net sales for the second quarter of 2013 were \$65.0 million, an increase of 8% from 2012 sales of \$60.3 million. Earnings from operations for the second quarter were \$3.7 million, compared to \$3.4 million in 2012. Net earnings attributable to the Company and diluted earnings per share were flat at \$2.2 million and \$0.20 per share, respectively, for the second quarter of 2013 and 2012. Earnings for last year's second quarter included approximately \$700,000 (\$410,000 after tax, or \$0.04 per diluted share) of income resulting from a reduction in the estimated liability for future payments related to the 2011 acquisition of The Combs Company. Without this adjustment, earnings from operations and net earnings attributable to the Company would have been up 36% and 22%, respectively, for the quarter.

Net sales in the North American wholesale segment, which include North American wholesale sales and licensing revenues, were \$47.5 million for the second quarter of 2013, compared to \$43.6 million in 2012. Wholesale product sales were \$46.9 million in the second quarter of 2013, up from \$43.1 million in 2012. This increase was primarily due to higher sales of the Nunn Bush and Florsheim brands. Wholesale net sales of Nunn Bush and Florsheim were up 11% and 18%, respectively, for the quarter due to higher sales volumes at department stores and national shoe chains. Licensing revenues were approximately \$625,000 in the second quarter of 2013 and \$539,000 in 2012. Earnings from operations for the segment were \$2.2 million in the second quarter of 2013, compared to \$2.1 million in 2012. Last year's second quarter earnings from operations included approximately \$700,000 of income resulting from the adjustment referred to above. Without the prior year adjustment, earnings from operations for the segment would have been up 57% for the quarter.

Net sales in the North American retail segment, which include sales from the Company's Florsheim retail stores in the United States and its Internet business, were \$5.4 million in the second quarter of 2013, compared with \$5.6 million in 2012. Same store sales increased 6% for the quarter. There were seven fewer domestic retail stores as of June 30, 2013 than at June 30, 2012. Earnings from operations for the segment increased approximately \$550,000 for the quarter.

Other net sales, which include the wholesale and retail sales of Florsheim Australia and Florsheim Europe, were \$12.2 million in the second quarter of 2013, compared to \$11.1 million in 2012. The majority of other net sales are generated by Florsheim Australia. Florsheim Australia's net sales increased 7%, or approximately \$750,000, this quarter. Collectively, earnings from operations of the Company's other businesses were \$900,000 in the second quarter of 2013 compared with \$1.3 million in the same period last year.

Other expense for the second quarter of 2013 included foreign currency transaction losses of approximately \$520,000 primarily due to the revaluation of intercompany loans with Florsheim Australia. The second quarter of 2012 included approximately \$140,000 of foreign currency transaction losses.

"We are pleased with our solid growth in both sales and operating earnings this quarter," stated Thomas W. Florsheim, Jr., Chairman and CEO. "While the current retail market remains unpredictable, we feel our overall business is well positioned going into the second half of the year."

On July 29, 2013, the Company's Board of Directors declared a quarterly cash dividend of \$0.18 per share to all shareholders of record September 1, 2013 payable September 30, 2013.

Conference Call Details:

Weyco Group will host a conference call on July 31, 2013 at 11:00 a.m. Eastern Time to discuss the second quarter financial results in more detail. To participate in the call please dial (888) 713-4218 or (617) 213-4870, referencing passcode 56835386, five minutes before the start of the call. A replay will be available for one week beginning about one hour after the completion of the call by dialing (888) 286-8010 or (617) 801-6888, referencing passcode 11436123. Alternatively, the conference call and replay will be available by visiting the investor relations section of Weyco Group's website at www.weycogroup.com.

About Weyco Group:

Weyco Group, Inc., designs and markets quality and innovative footwear for men, women and children under a portfolio of well-recognized brand names including: Florsheim, Nunn Bush, Stacy Adams, BOGS, Rafters and Umi. The Company's products can be found in leading footwear, department, and specialty stores worldwide. Weyco Group also operates Florsheim concept stores in the United States and Australia, as well as in a variety of international markets.

Forward-Looking Statements:

This press release contains certain forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Various factors could cause the results of Weyco Group to be materially different from any future results expressed or implied by such forward-looking statements. Such factors include, but are not limited to, the Company's ability to: (i) successfully market and sell its products in a highly competitive industry and in view of changing consumer trends, consumer acceptance of products and other factors affecting retail market conditions; (ii) procure its products from independent manufacturers; and (iii) other factors, including those detailed from time to time in Weyco Group's filings made with the SEC. Weyco Group undertakes no obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise.

For more information, contact:

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WEYCO GROUP, INC. AND SUBSIDIARIES CONSOLIDATED CONDENSED STATEMENTS OF EARNINGS AND COMPREHENSIVE INCOME (UNAUDITED)

| | Three Months Ended June 30, 2013 2012 | | | Six Months Ended June 30, 2013 2012 | | | | |
|---|--|------------------|----|--|----|-------------------|----|-------------------|
| | (In thousands, except per share amounts) | | | | | nts) | | |
| Net sales Cost of sales | \$ | 65,041 40,343 | \$ | 60,333 37,455 | \$ | 138,631 86,234 | \$ | 135,647 84,738 |
| Gross earnings | | 24,698 | | 22,878 | | 52,397 | | 50,909 |
| Selling and administrative expenses | | 21,018 | - | 19,476 | | 44,029 | | 41,674 |
| Earnings from operations | | 3,680 | | 3,402 | | 8,368 | | 9,235 |
| Interest income | | 386 | | 483 | | 798 | | 966 |
| Interest expense | | (112) | | (116) | | (239) | | (245) |
| Other expense, net | | (538) | | (123) | | (627) | | (65) |
| Earnings before provision for income taxes | | 3,416 | | 3,646 | | 8,300 | | 9,891 |
| Provision for income taxes | | 1,151 | | 1,094 | | 2,910 | | 3,284 |
| Net earnings | | 2,265 | | 2,552 | | 5,390 | | 6,607 |
| Net earnings (loss) attributable to noncontrolling interest | | 60 | | 333 | | (15) | | 519 |
| Net earnings attributable to Weyco Group, Inc. | \$ | 2,205 | \$ | 2,219 | \$ | 5,405 | \$ | 6,088 |
| Weighted average shares outstanding | | | | | | | | |
| Basic | | 10,763 | | 10,865 | | 10,762 | | 10,877 |
| Diluted | | 10,813 | | 10,982 | | 10,824 | | 11,005 |
| Earnings per share | | | | | | | | |
| Basic | \$ | 0.20 | \$ | 0.20 | \$ | 0.50 | \$ | 0.56 |
| Diluted | \$ | 0.20 | \$ | 0.20 | \$ | 0.50 | \$ | 0.55 |
| Cash dividends declared (per share) | \$ | 0.18 | \$ | 0.17 | \$ | 0.18 | \$ | 0.33 |
| Comprehensive income | \$ | 982 | \$ | 2,088 | \$ | 3,864 | \$ | 6,978 |
| Comprehensive (loss) income attributable to noncontrolling interest | | (533) | | 151 | | (680) | - | 796 |
| Comprehensive income attributable to Weyco Group, Inc. | \$ | 1,515 | \$ | 1,937 | \$ | 4,544 | \$ | 6,182 |

WEYCO GROUP, INC. AND SUBSIDIARIES CONSOLIDATED CONDENSED BALANCE SHEETS (UNAUDITED)

| | June 30, 2013 | | December 31, 2012 | |
|---|------------------|--------------|----------------------|--|
| | (Dollars in | n thousands) | | |
| ASSETS: | | | | |
| Cash and cash equivalents | \$ 7,048 | \$ | 17,288 | |
| Marketable securities, at amortized cost | 6,981 | | 8,004 | |
| Accounts receivable, net | 42,717 | | 49,048 | |
| Accrued income tax receivable | 2,628 | | 1,136 | |
| Inventories | 52,332 | | 65,366 | |
| Deferred income tax benefits | 396 | | 649 | |
| Prepaid expenses and other current assets | 5,298 | | 4,953 | |
| Total current assets | 117,400 | | 146,444 | |
| Marketable securities, at amortized cost | 30,915 | | 36,216 | |
| Deferred income tax benefits | 1,440 | | 792 | |
| Property, plant and equipment, net | 35,706 | | 37,218 | |
| Goodwill | 11,112 | | 11,112 | |
| Trademarks | 34,748 | | 34,748 | |
| Other assets | 21,666 | | 18,791 | |
| Total assets | \$ 252,987 | \$ | 285,321 | |
| LIABILITIES AND EQUITY: | | | | |
| Short-term borrow ings | \$ 20,000 | \$ | 45,000 | |
| Accounts payable | 4,524 | | 11,133 | |
| Dividend payable | 1,938 | | - | |
| Accrued liabilities | 9,013 | | 13,888 | |
| Total current liabilities | 35,475 | | 70,021 | |
| Long-term pension liability | 28,216 | | 27,530 | |
| Other long-term liabilities | 6,695 | | 6,381 | |
| Equity: | | | | |
| Common stock | 10,804 | | 10,831 | |
| Capital in excess of par value | 29,932 | | 26,184 | |
| Reinvested earnings | 148,696 | | 149,664 | |
| Accumulated other comprehensive loss | (13,375) | | (12,514) | |
| Total Weyco Group, Inc. equity | 176,057 | | 174,165 | |
| Noncontrolling interest | 6,544 | | 7,224 | |
| Total equity | 182,601 | | 181,389 | |
| Total liabilities and equity | \$ 252,987 | \$ | 285,321 | |

WEYCO GROUP, INC. AND SUBSIDIARIES CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS (UNAUDITED)

| | Six Months Ended June 30, 2013 2012 | | | | |
|---|--|-------------|---------|---------------|--|
| | | (Dollars in | thousan | ds) | |
| CASH FLOWS FROM OPERATING ACTIVITIES: | • | 5.000 | Φ. | 0.007 | |
| Net earnings | \$ | 5,390 | \$ | 6,607 | |
| Adjustments to reconcile net earnings to net cash | | | | | |
| provided by operating activities - | | 1,985 | | 1,603 | |
| Depreciation Amortization | | 1,965 | | 1,603 | |
| | | 17 I 87 | | 164 152 | |
| Bad debt expense | | _ | | | |
| Deferred income taxes | | (727) | | (841) | |
| Net gain on remeasurement of contingent consideration | | - 580 | | (1,219) 90 | |
| Net foreign currency transaction losses Stock-based compensation | | 633 | | 598 | |
| · | | | | 598 | |
| Pension contribution | | (110) | | 1 000 | |
| Pension expense | | 1,796 | | 1,869 | |
| Increase in cash surrender value of life insurance | | (115) | | (115) | |
| Changes in operating assets and liabilities - Accounts receivable | | 6 070 | | E 044 | |
| | | 6,278 | | 5,244 | |
| Inventories | | 12,960 | | 2,082 | |
| Prepaids and other assets | | 99 | | 376 | |
| Accounts payable | | (6,628) | | (8,547) | |
| Accrued liabilities and other | | (5,004) | | (1,099) | |
| Accrued income taxes | | (1,493) | | (392) | |
| Net cash provided by operating activities | | 15,902 | | 6,592 | |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | | | | |
| Purchase of marketable securities | | (12) | | - | |
| Proceeds from maturities of marketable securities | | 6,308 | | 2,905 | |
| Life insurance premiums paid | | (155) | | (155) | |
| Investment in real estate | | (3,206) | | - | |
| Purchase of property, plant and equipment | | (1,125) | | (2,125) | |
| Net cash provided by investing activities | | 1,810 | | 625 | |
| CASH FLOWS FROM FINANCING ACTIVITIES: | | | | | |
| Cash dividends paid | | - | | (3,496) | |
| Shares purchased and retired | | (4,623) | | (3,812) | |
| Proceeds from stock options exercised | | 2,828 | | 1,566 | |
| Payment of contingent consideration | | (1,270) | | - | |
| Proceeds from bank borrowings | | 2,000 | | 9,000 | |
| Repayments of bank borrowings | | (27,000) | | (12,000) | |
| Income tax benefits from stock-based compensation | | 455 | | 469 | |
| Net cash used for financing activities | | (27,610) | | (8,273) | |
| Effect of exchange rate changes on cash and cash equivalents | | (342) | | (7) | |
| Net decrease in cash and cash equivalents | \$ | (10,240) | \$ | (1,063) | |
| CASH AND CASH EQUIVALENTS at beginning of period | | 17,288 | | 10,329 | |
| CASH AND CASH EQUIVALENTS at end of period | \$ | 7,048 | \$ | 9,266 | |
| o. o o. o | Ψ | 7,040 | Ψ | 3,200 | |
| SUPPLEMENTAL CASH FLOW INFORMATION: | _ | | _ | | |
| Income taxes paid, net of refunds | \$ | 4,527 | \$ | 4,010 | |
| Interest paid | \$ | 206 | \$ | 191 | |