

WEYCO UPC LABEL - LINE DRAWING SPECIFICATIONS

April 2008

An acceptable line drawing must be or have:

- Composed completely of black lines on a white background
- 300 dpi resolution
- 19 mm x 16 mm in size
- No lines narrower than 4 pixels
- Eye-level lateral view, toe towards left
- A level forefoot and heel at the bottom of the frame
- Proportions that are true to life
- Bitmap (.bmp) format
- Named using our style number: *style.bmp* (ex: 12345.bmp)
- Used to represent all colors, widths and sizes of a style
- Printed at 300 dpi or better (if you will be printing)

