

Weyco Group Inner Pack Label Specification

These are the specifications for Weyco's inner pack label, last revised in March 2021. It is to be used to identify inner packs where a case consists of not individual items for sale but packaged groups of items. The label stock must be 1 inch (25 mm) tall and at least 1.5 inches (38 mm) wide and be bright white.

All text on this label is to be printed in a consistent 8-point font. Arial font is preferred, but any proportional, sans-serif font that depicts the Roman Alphabet and Arabic Numerals with consistent heights will do.



TOP LINE: About 3 mm (1/8 inch) from the left side and 1.5 mm from the top print the words "Inner Pack". About 3 mm from the right side print the word "Qty" followed by a space and the quantity of items contained in each inner pack. Do not print leading zeros before the quantity.

BARCODE: Keep at least 3 mm of quiet zone to the left and right of this Code 128C symbol. The printer must be 300 dpi or better. The symbol's narrow element is made up of 3 dots or more. If printing at 300 dpi, the width of the narrow element (x-dimension) should be .010 inches (.25 mm). If printing at higher resolutions, the x-dimension may be smaller, but not smaller than .0065 inches (.16 mm). The data encoded is 16 numerals--the first 12 numerals represent the UPC of the item and the last four represent the quantity of items in the pack. Example: for a 6-pack of pairs of socks with a UPC of 038472115946, encode "0384721159460006".

SKU NUMBER: About 3 mm from the left side, print the Weyco sku for this item. The Weyco sku is the style and color numbers followed by width and size codes. When printing the sku, separate the style and color numbers with a dash '-' and offset the width and size codes with spaces. For most items with inner packs, the width codes are 'M'. Example: for a sock of style 100262 color 001 size large, print "100262-001 M L"

STYLE AND COLOR NAMES: About 3 mm from the left side, print the style name. Just below this, print the color name. Example: for style number 100262, the style name "CUSH CMFT SOCK" is printed and below it the color name "BLACK" is printed.

If there are any questions, please contact Scott Kneeland at 414.908.1810 or email us at wms@weycogroup.com